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Business Communication: Process & Product Sams Teach Yourself JQuery Mobile in 24 Hours Corona SDK Mobile
Game Development: Beginner's Guide - Second Edition Sams Teach Yourself iOS 5 Application Development in
24 Hours iPad 2

Digital Publishing with Adobe InDesign CS6 Jul 23 2021 If you're a print designer or other creative professional who needs to create digital documents for multiple devices, you will be thrilled with the powerful new tools in Adobe InDesign CS6. Now you just need to know what to do with them. Digital Publishing with Adobe InDesign CS6 examines not just the How of using the tools, but also the When and Why of choosing among the various digital format options— ePub, tablet app, PDF, HTML, and so on. Clear explanations and plenty of full-color graphics will guide you through the potentially confusing digital publishing landscape. Written by two longtime publishing experts, the book thoroughly covers the theory and best practices for using the revolutionary new layout features in InDesign CS6, including Alternate Layouts, Liquid Layout Rules, and the Adobe® Digital Publishing Suite (DPS), the complete digital publishing solution for tablets. Digital Publishing with Adobe InDesign CS6 will help you: Select the digital format that best fits the needs of your content and your audience Work with the Digital Publishing Suite to package and publish your content as a tablet app Use Liquid Layout Rules to automatically resize and reflow content to fit different-sized devices Employ interactive elements such as hyperlinks, buttons, and forms Configure your ePub files for the best results across various readers iPad For Dummies Nov 14 2020 This guide helps you get up to speed and on the go with Apple's latest iPad and iOS software, from surfing the Web to playing games, watching and recording videos, downloading cool apps and more.

Getting Started with SpriteKit Nov 26 2021 Develop fun and exciting games and create amazing animations for your existing apps with SpriteKit, Apple's 2D game development framework About This Book Learn the key concepts of game development in iOS Take advantage of SpriteKit to create your own games and improve your apps Follow the step-by-step chapters to create a complete product ready to submit to the App Store Who This Book Is For Getting Started with SpriteKit is for beginner-level iOS developers who want to add an extra edge to their apps and create amazing games using SpriteKit. It doesn't matter whether you have experience in iOS development or not as this book will show you the swift tricks you can use to create games. What You Will Learn Create and configure a SpriteKit project from scratch Load and manage the basic elements of games such as sprites, labels, and geometrical primitives Handle touch events, detect collisions, and play sound audio files Create complex elements, animate sprites, and run the parallax effect Complete your games with key components such as a main menu, transitions between scenes, a tutorial, and the ability to load and save data Increase the efficiency of your device using the accelerometer or by adding shaders, lights, and shadows Gain complementary techniques such as creating or finding audio resources, applying SpriteKit to apps, or using third-party tools In Detail SpriteKit is Apple's game engine to develop native iOS games. Strongly boosted by the Apple Inc., Cupertino, it has increased in popularity since its first release. This book shows you the solutions provided by SpriteKit to help you create any 2D game you can imagine and apply them to create animations that will highlight your existing apps. This book will give you the knowledge you need to apply SpriteKit to your existing apps or create your own games from scratch. Throughout the book, you will develop a complete game. The beautiful designs implemented in the game in this book will easily lead you to learn the basis of 2D game development, including creating and moving sprites, and adding them to a game scene. You will also discover how to apply advanced techniques such as collision detection, action execution, playing music, or running animations to give a more professional aspect to the game. You will finish your first game by learning how to add a main menu and a tutorial, as well as saving and loading data from and to the player's device. Finally, you will find out how to apply some mobile games techniques such as accelerometer use or touch detection. Style and approach Written in an informal way with plenty of illustrative screenshots, this easy-to-follow and practical guide will help you get the most from SpriteKit. The main part of the book provides step-by-step instructions to develop of a complete product, while the last chapters give you some complementary techniques than can be used in mobile 2D game

development.

iPad: The Missing Manual Dec 28 2021 Apple's wildly popular iPad and new iPad Mini come jam-packed with features, like access to your media library from the Web, Siri voice control, and seamless Facebook and Twitter integration. But to tap your iPad's potential, you need a trustworthy owner's manual. This bestselling book shows you how to import, create, and play back media; sync and shop wirelessly; keep in touch over the Internet; and even take care of business. In addition, you'll find full coverage of iTunes 11, Apple's newly updated media manager. The important stuff you need to know: Take your media with you. Fill your iPad with music, photos, movies, TV shows, games, ebooks, and podcasts. Tap new features in email. Create VIP and Flagged mailboxes, and insert photos or videos into messages on the fly. Get online. Surf at warp speed with the streamlined Safari browser and the iPad's new ultrafast WiFi connection or 4G LTE network. Post to Facebook and Twitter. Update your status right from the iPad's Camera, Photos, Maps, and Game Center apps. Make photos public. Share selected photos over iCloud. Find your way with Maps. Get turn-by-turn directions, soar over cityscapes in 3D, and read embedded Yelp reviews. Dictate email. Speak email messages and notes and have your iPad type them up. Stream with Airplay. Take stunning photos and HD video, and wirelessly beam the results to your big-screen TV.

Learning IOS Programming May 09 2020 Describes how to use Xcode tools, the Objective-C programming language, and the core frameworks to build several sample applications.

Smile Design Integrating Esthetics and Function Dec 16 2020 Jonathan B. Levine DMD presents a new volume designed to introduce practitioners to aesthetic dentistry with the goal of safely expanding his or her current scope of ethical dental practice. Richly illustrated in full colour throughout, this beautiful yet practical volume introduces the subject of smile design to the reader with topics ranging from aligners and veneers to space management. Smile Design Integrating Aesthetics and Function will be suitable for dental practitioners worldwide. Experts of international renown present the latest scientifically authoritative and evidenced-based information, amply supported by a high-quality line artwork and photographic illustration Describes in detail assessment techniques for smile design, the use of trial procedures and the use of photography, aligners, and ceramic veneers. Highlights the way in which high quality esthetics can be achieved with a range of techniques. Emphasizes the importance of effective communication between the dentist, the oral healthcare team and the patient to ensure the patient's and team's expectations are appreciated, managed and met Designed to challenge traditional thinking, advance knowledge and expand the clinical approach to a growing discipline Offers a highly visual, practical approach in a unique series format Aims to strengthen, enhance and expand the scope of aesthetic professional practice Essentials in Esthetic Dentistry - a beautiful new book series from Elsevier - is under the editorial leadership of Professor Brian J. Millar, BDS, FDSRCS, PhD, FHEA, Consultant in Restorative Dentistry, Professor of Blended Learning in Dentistry, King's College London Dental Institute, London, UK. Each volume in the series is edited by the highest-profile practitioners and specialists from the USA and Europe and has guest contributors from throughout the world. The series aims to provide both a basic and advanced body of knowledge of the many and varied procedures used in esthetic dentistry that are considered by many to be paramount to successful modern-day clinical practice. The series includes a broad range on invasive and non-invasive procedures to suit individual philosophies and international trends.

The New iPad Fully Loaded Jul 03 2022 Maximize all that the new iPad has to offer with The New iPad Fully Loaded! The new iPad Fully Loaded is a one-of-a-kind resource for squeezing every bit of functionality from your new iPad. Whether you're downloading content of any sort, looking to get the most out of iOS5, or using your new iPad to control anything from your home stereo system to your vehicle, nothing is out of the realm of possibilities. As you progress through this captivating, full-color book, veteran author Alan Hess takes you beyond the basics and show you how to fully utilize your new iPad and it's impressive features. Peppared with sophisticated tips and tricks, The new iPad Fully Loaded encourages you to modify your new iPad to your own specifications and teaches you never-before-revealed tricks so that you can truly get the most out of this amazing device. Goes beyond the basics to deliver rare tips and tricks on maximizing all that the new iPad has to offer Includes tips, tricks, and techniques that are applicable to every version of the iPad Covers new benefits of iOS 5 Boasts updates on the latest iPad technology developments as well as coverage of both common and uncommon tasks In full-color and sporting a convenient trim size, The new iPad Fully Loaded is the perfect accessory to your new iPad.

Advances in Usability, User Experience, Wearable and Assistive Technology Dec 04 2019 This book addresses emerging issues in usability, interface design, human-computer interaction, user experience and assistive technology. It highlights research aimed at understanding human interactions with products, services and systems and focuses on finding effective approaches for improving the user experience. It also discusses key issues in designing and providing assistive devices and services for individuals with disabilities or impairment, offering them support with mobility, communication, positioning, environmental control and daily living. The book covers modeling as well as innovative design concepts, with a special emphasis on user-centered design, and design for specific populations, particularly the elderly. Further topics include virtual reality, digital environments, gaming, heuristic evaluation and forms of device interface feedback (e.g. visual and haptic). Based on the AHFE 2021 Conferences on Usability and User Experience, Human Factors and Wearable Technologies, Human Factors in Virtual Environments and Game Design, and Human Factors and Assistive Technology, held virtually on 25-29 July, 2021, from USA, this book provides academics and professionals with an extensive source of information and a timely guide to tools, applications and future challenges in these fields.

iPad in Education For Dummies Aug 04 2022 It's easy to bring the incredible iPad experience to your

classroom today! The iPad is a natural fit for education in the 21st century, and this straightforward, full-color guide shows you just how to deploy it effectively in your educational institution. From understanding how iPads can be used for different learning styles to managing iPad content and classroom use, finding the apps to complement your curriculum, creating interactive lessons, and beyond, author Sam Gliksman, a sought-after consultant on integrating technology in schools, answers all your questions. Helps teachers and administrators see how to use iPads effectively in different grades, classroom settings, and curriculum levels Explains iPad's built-in media features and the importance of multimedia in modern education Explores iPad best practices, tools, and apps for a successful iPad program in your school Shows how the iPad can be used as a valuable tool for research, collaboration, communication, creativity, and discovery Provides tips and guidance on keeping information updated, managing content, and taking advantage of the iPad as a learning tool iPad in Education For Dummies is your guide to using the world's most popular tablet to inspire and educate your students in a whole new way.

iPad and iPhone Digital Photography Tips and Tricks May 01 2022 iPad and iPhone Digital Photography Tips and Tricks Easily Unlock the Power of Digital Photography on Your iPad or iPhone Discover hundreds of tips and tricks you can use right away to capture, edit, and share amazing photos with your iPad or iPhone! This easy-to-understand guide teaches you all the iOS skills and photographic techniques you need to go far beyond snapshots. Whatever you're shooting—portraits, candid, babies, sports, pets, landscapes, vacations, nature, anything—it will help you get incredible results. Then, you'll master more ways to share your images than ever before: at home, in print, online, in the cloud, everywhere. You'll learn how to squeeze maximum performance out of your iPhone or iPad's built-in cameras and photo apps, and discover low-cost apps and tools for doing even more. Whether you've been taking iPhone/iPad photos for years or you're just starting out, you'll have way more fun and get way better results! Here are just some of what this book's tips, tricks, and strategies will help you do: • Get awesome results with the built-in Camera and Photo apps • Master 10 easy strategies for taking better iPhone/iPad photos • Use the Grid and Rule of Thirds to professionally compose and frame your shots • Choose the best shooting angle and perspective for every image • Capture great photos in low light • Make the most of built-in flash or HDR mode • Take great group shots and baby pictures • Shoot sporting events without blurring • Efficiently view, organize, edit, and share pictures with the Photo app • Transform "just OK" images into great photos with the optional iPhoto app • Discover great low-cost tools, from image editors to lights, lenses, and tripods • Showcase photos on your high-def television • Easily create online galleries and animated digital slideshows • Back up your latest images, and share them with all your Apple devices • Share online iCloud-based Photo Streams with friends, family, and nobody else

ePublishing with InDesign CS6 Mar 19 2021 Here's the designer's guide to creating excellent e-books with InDesign Creative professionals are designing more and more e-books and e-zines as digital publishing increasingly gains market share. This book pulls together a wide range of essential information to help them maximize the versatility of InDesign for e-publishing. If you need to know how to build, deploy, and manage digital publications using InDesign, here's your guide to the process, from understanding the platforms and devices and how best to design for them to creating media-rich content for multiple formats using a variety of technologies. Designers are seeking to sharpen their skills to compete in today's e-publishing market, and this book is packed with necessary information about creating and adapting content for e-publication Explains how to plan a new digital publication, convert a print publication to digital, add multimedia and interactivity, and publish and distribute the finished product Covers platforms, devices, and formats; creating media-rich content; designing for different devices; and managing digital publications Examines Adobe's Digital Publishing System, CSS, HTML5, and other commercial vehicles available for e-publishing on multiple platforms, including iPad, Kindle, NOOK, and other tablets and e-readers ePublishing with InDesign is a valuable tool for designers seeking to boost their skills and create cutting-edge e-publications.

iPad 2 Jun 29 2019 Looks at the features and functions of the iPad2, covering such topics as accessing the Internet, setting up an email account, using built-in apps, playing games, using iTunes, watching videos, and syncing with MobileMe.

Sams Teach Yourself iPad 2 in 10 Minutes Oct 06 2022 Sams Teach Yourself iPad™ 2 in 10 Minutes offers straightforward, practical answers when you need fast results. By working through 10-minute lessons, you'll learn everything you need to use your iPad 2 to get online, get apps, use the Web, manage email, use maps, books, photos, music, video—anything! Each compact lesson zeroes in on essential techniques, with fast, step-by-step instructions that help you do it right the first time! Tips point out shortcuts and solutions Cautions help you avoid common pitfalls Notes provide additional information 10 minutes is all you need to learn how to... Use FaceTime for personal video phone calls and conferences Take photos and make video clips with the front-facing and rear-facing cameras Manage settings for the iPad 2 Use iTunes to buy and synchronize multimedia—music, videos, movies, documents and more—between the computer and the iPad 2 Hook up to external devices such as a camera, a presentation screen, TV, or HDTV. Use Safari to access the Web Use email of many kinds, including Gmail, with and without a live connection Manage personal information with the Calendar, Contacts, and Notes Use the Maps app for local searches and navigation Get full-screen iPad apps, as well as iPhone-sized apps from the App Store Use iBooks and the iBooks Store Get and play music on iPad Use the iWork apps for creating presentations and working with numbers Category: iPad Covers: Apple Digital Media User Level: Beginning

Creating Mobile Apps with jQuery Mobile - Second Edition Jan 17 2021 This book assumes a basic level of experience with standard web development. If you've used jQuery Mobile before, you're good to go. Otherwise, you can pick it up along the way.

Your iPad at Work (covers iOS 7 on iPad Air, iPad 3rd and 4th generation, iPad2, and iPad mini)

2021 Supercharge your business effectiveness with any model of iPad—in the office, on the road, everywhere! Do you have an iPad? Put it to work! If you're a manager, entrepreneur, or professional... a consultant, salesperson, or freelancer... this book will make you more efficient, more effective, and more successful! Your iPad at Work includes the latest information about all iPad models running iOS 7 (or later), whether the tablet is equipped with Wi-Fi only or Wi-Fi + Cellular Internet connectivity. It's packed with easy, nontechnical business solutions you can use right now—each presented with quick, foolproof, full-color instructions. Securely connect your iPad to your network; sync your email, contacts, calendar, Office documents, and smartphone; make the most of iPad's latest productivity apps; capture up-to-the-minute news and financial data; even discover powerful specialized apps for your job and your industry. You already know how much fun your iPad is, now discover how incredibly productive it can make you! Secure your iPad with passwords and data encryption Connect your iPad to a wireless printer Discover today's most powerful iPad business apps Manage your contacts and relationships with a Contact Relationship Manager (CRM) app Do your word processing, spreadsheet, and database management while on the go Access your email and surf the Web from almost anywhere Make winning sales and business presentations from your iPad Read PC and Mac files, from Microsoft Office to Adobe PDF Use your iPad more efficiently on the road and while traveling Manage your company's social networking presence from your tablet Participate in real-time video calls and virtual meetings using FaceTime, Skype, or another app Create and distribute iPad content, or have a custom app developed for your business

Sams Teach Yourself JQuery Mobile in 24 Hours Oct 02 2019 Concise lessons explain how to use JQuery mobile to create mobile sites that display on different devices, covering how to style user interfaces, use scannable QRs and tag codes, and work with device emulators.

Swift Game Programming for Absolute Beginners Jun 02 2022 "Concepts of game programming are explained well, and no prior knowledge of Swift language programming is required. ... The images and audio provided are professional and clean." William Fahle, Computing Review, May 31, 2016 Swift Game Programming for Absolute Beginners teaches Apple's Swift language in the context of four, fun and colorful games. Learn the Swift 2.0 language, and learn to create game apps for iOS at the same time – a double win! The four games you'll develop while reading this book are: Painter Tut's Tomb Penguin Pairs Tick Tick These four games are casual, arcade-style games representing the aim-and-shoot, casual, puzzle, and platform styles of game play. Professionally developed game assets form part of the book download. You'll get professionally drawn sprites and imagery that'll have you proud to show your learning to friends and family. The approach in Swift Game Programming for Absolute Beginners follows the structure of a game rather than the syntax of a language. You'll learn to create game worlds, manage game objects and game states, define levels for players to pass through, implement animations based upon realistic physics, and much more. Along the way you'll learn the language, but always in the context of fun and games. Swift is Apple's new programming language introduced in 2014 to replace Objective-C as the main programming language for iOS devices and Mac OS X. Swift is a must learn language for anyone targeting Apple devices, and Swift Game Programming for Absolute Beginners provides the most fun you'll ever have in stepping over the threshold toward eventual mastery of the language.

IPad Mini For Dummies Sep 12 2020 Provides instructions and advice for iPad mini users, including navigating the touch screen, using FaceTime, syncing music, buying and reading ebooks, troubleshooting, and finding accessories.

Corona SDK Mobile Game Development: Beginner's Guide - Second Edition Aug 31 2019 This book is for anyone who wants to have a go at creating commercially successful games for Android and iOS. You don't need game development or programming experience.

iShoogle - Touching and Feeling Fabrics on a Touchscreen Jun 09 2020

Sams Teach Yourself iOS 5 Application Development in 24 Hours Jul 31 2019 In just 24 sessions of one hour each, learn how to build powerful applications for today's hottest handheld devices: the iPhone and iPad! Using this book's straightforward, step-by-step approach, you'll master every skill and technology you need, from setting up your iOS development environment to building great user interfaces, sensing motion to writing multitasking applications. Each lesson builds on what you've already learned, giving you a rock-solid foundation for real-world success! Step-by-step instructions carefully walk you through the most common iOS development tasks. Quizzes and Exercises at the end of each chapter help you test your knowledge. By the Way notes present interesting information related to the discussion. Did You Know? tips offer advice or show you easier ways to perform tasks. Watch Out! cautions alert you to possible problems and give you advice on how to avoid them. Printed in full color—figures and code appear as they do in Xcode Covers iOS 5.0 and up Learn to navigate the Xcode 4.2+ development environment Prepare your system and iDevice for efficient development Get started quickly with Apple's Objective-C and Cocoa Touch Understand the Model-View-Controller (MVC) development paradigm Visually design and code interfaces using Xcode Storyboards, Segues, and the iOS Object Library Build advanced UIs with Tables, Split Views, Navigation Controllers, and more Read and write preferences and data, and create System Settings plug-ins Use the iOS media playback and recording capabilities Take photos and manipulate graphics with Core Image Sense motion, orientation, and location with the accelerometer, gyroscope, and GPS Integrate online services using Twitter, Email, Web Views, and Google Maps Create universal applications that run on both the iPhone and iPad Write background-aware multitasking applications Trace and debug your applications as they run Covers iOS 5, Xcode 4.2+, Storyboards, iPhone, iPad, and More! Additional files and updates available online <http://teachyourselfios.com>

iOS 8 Application Development in 24 Hours, Sams Teach Yourself Oct 14 2020 In just 24 sessions of one hour each, learn how to build powerful applications for today's hottest handheld devices: the iPhone and iPad! Using this book's straightforward, step-by-step approach, you'll master every skill and technology

you need, from setting up your iOS development environment to building great user interfaces, sensing motion to writing multitasking applications. Each lesson builds on what you've already learned, giving you a rock-solid foundation for real-world success! Step-by-step instructions carefully walk you through the most common iOS development tasks. Quizzes and Exercises help you test your knowledge. By the Way notes present interesting information related to the discussion. Did You Know? tips show you easier ways to perform tasks. Watch Out! cautions alert you to possible problems and give you advice on how to avoid them. John Ray is currently serving as the Director of the Office of Research Information Systems at the Ohio State University. His many books include Using TCP/IP: Special Edition, Maximum Mac OS X Security, Mac OS X Unleashed, Teach Yourself Dreamweaver MX in 21 Days, and Sams Teach Yourself iOS 7 Application Development in 24 Hours. Printed in full color—figures and code appear as they do in Xcode Covers iOS 8 and up Learn to navigate the Xcode 6.x development environment Prepare your system and iDevice for efficient development Get started quickly with Apple's new language: Swift Test code using the new iOS Playground Understand the Model-View-Controller (MVC) development pattern Visually design and code interfaces using Xcode Storyboards, Segues, Exits, Image Slicing, and the iOS Object Library Use Auto Layout and Size Classes to adapt to different screen sizes and orientations Build advanced UIs with Tables, Split Views, Navigation Controllers, and more Read and write preferences and data, and create System Settings plug-ins Use the iOS media playback and recording capabilities Take photos and manipulate graphics with Core Image Sense motion, orientation, and location with the accelerometer, gyroscope, and GPS Integrate online services using Twitter, Facebook, Email, Web Views, and Apple Maps Create universal applications that run on both the iPhone and iPad Write background-aware multitasking applications Trace, debug, and monitor your applications as they run

Tap, Move, Shake Oct 26 2021 Provides information on turning an idea into an iPhone or iPad game, covering such topics as Xcode, graphics, game physics, sound, player menus, and the App store.

Interactive InDesign CC Jul 11 2020 With a growing focus on digital destinations, the publishing landscape is evolving at a dizzying speed and InDesign CC is at the forefront of the digital frontier. Known as the premiere layout application for magazine and print collateral, InDesign is also a powerful creation tool for both static and interactive PDF, Flash SWF, EPUB, and apps that can be published for sale in various app stores. This tutorial-based guide to InDesign CC provides you with a hands-on experience of the EPUB creation process, InDesign animation, Digital Publishing Suite app creation, creation of interactive PDFs, and a host of techniques that serve equally well in both print and digital production. This extensively detailed book is filled with over 700 screenshots, explicit diagrams, and step-by-step real-world exercises to get you up and running with: *InDesign Animation *Buttons, forms, and other interactive elements *Interactive PDFs *EPUB *App building with DPS *The fundamentals of HTML, CSS, and GREP *A treasure trove of trips and techniques that will forever transform your work with InDesign.

Learn Design for iOS Development Jan 29 2022 Learn Design for iOS Development is for you if you're an iOS developer and you want to design your own apps to look great and be in tune with the latest Apple guidelines. You'll learn how to design your apps to work with the exciting new iOS 7 look and feel, which your users expect within their latest apps. Learn Design for iOS Development guides you through the design processes that you can apply to design your own apps brilliantly. We'll start at the idea stages of your apps, and you'll see how you can analyze and apply the right design patterns for every app you are coding, use wireframing tools to take your ideas forward, and use Photoshop to create the visual assets you want to look great in your app. You'll understand why Apple have made the decisions they've made with the new iOS 7 interface and new HIG guidelines, and from that insight you'll be able to vision and create your own apps, on iPhones and iPads, that work perfectly within the new iOS 7 interface.

iPad 2 Fully Loaded Sep 05 2022 A hip, straightforward guide to squeezing every bit of functionality from the iPad 2 Apple's new iPad 2 offers new functionality, WiFi or 3G connectivity, a choice of data plans, and a new and more powerful iOS 4 operating system in a thinner, lighter device. This book shows how to get the most from every feature. It covers the two front- and rear-facing cameras, advice on using the multitouch display, and the pros and cons of WiFi vs. 3G. Then it explores video chatting with FaceTime, streaming music and movies to your HDTV, tips on shooting HD video, how to sync the iPad to your computer and transfer content, and much more. With its advanced iOS 4 operating system, the iPad 2 offers new functionality, two cameras, WiFi and 3G connectivity, and the availability of thousands of apps This book explains how to evaluate and choose a data plan as well as how to set up your iPad 2 with iTunes, transfer content, and sync the iPad with your computer Covers downloading movies, music, and eBooks; buying or renting TV shows; managing e-mail, calendars, and to-do lists; and using built-in productivity apps Explores video chatting, taking photos and HD video, accessing social media, finding hotels and restaurants, and even how the iPad can make learning more fun for kids Get all you paid for in your iPad 2 with the advice in this book!

Business Communication: Process & Product Nov 02 2019 Interested in making your skills future-ready and recession-proof? Guffey/Loewy's best-selling BUSINESS COMMUNICATION: PROCESS AND PRODUCT, 10E, can help. This award-winning book with the latest content guides you in developing communication competencies most important for professional success in today's hyper-connected digital age. Refine the skills that employers value most, such as superior writing, speaking, presentation, critical thinking and teamwork skills. Two updated employment chapters offer tips for a labor market that is more competitive, mobile and technology-driven than ever before. Based on interviews with successful practitioners and extensive research into the latest trends, technologies and practices, this edition offers synthesized advice on building your personal brand, using LinkedIn effectively and resume writing. A signature 3-x-3 writing process, meaningful assignments and focused practice further equip you with the communication skills to

stand out in business today. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

BlackBerry PlayBook Companion Feb 04 2020 The ultimate full-color consumer guide to the fun and functional BlackBerry PlayBook BlackBerry's entry into the tablet market adds a new dimension to the image of the BlackBerry as a tool primarily for business. The PlayBook does business, but it also does fun, and this handy, full-color book covers just what you need to get up and running with your PlayBook and make the most of it. In an entertaining and to-the-point fashion, this guide shows you how to connect your PlayBook to your BlackBerry smartphone, take photos, watch videos, read e-books, connect to the Internet via WiFi, use third-party apps, video chat, and more. Helps you get set up and use your Playbook, with full-color screen shots and navigational elements that help you quickly find information Shows how to manage your e-mail by connecting to your BlackBerry smartphone and how to get online with WiFi Covers acquiring and reading e-books and periodicals, participating in social media, shooting photos and videos, and using instant messaging and video chat Explains how to download and use third-party apps on the BlackBerry platform With a hip, direct style, BlackBerry PlayBook Companion shortens the learning curve and helps you maximize what your PlayBook offers for both work and play.

Learn cocos2d 2 Sep 24 2021 Create compelling 2D games with Learn cocos2d 2: Game Development with iOS. This book shows you how to use the powerful new cocos2d, version 2 game engine to develop games for iPhone and iPad with tilemaps, virtual joypads, Game Center, and more. It teaches you: The process and best practices of mobile game development, including sprite batching, texture atlases, parallax scrolling, touch and accelerometer input. How to enhance your games using the Box2D and Chipmunk physics engines and other cocos2d-related tools and libraries. How to add UIKit views to cocos2d and how to add cocos2d to UIKit apps. The ins and outs of the Kobold2D development environment for cocos2d and its pre-configured libraries, including cocos3d and Lua. Best of all, this book will have you making games right from the very start. It guides you step-by-step through the creation of sample games. These fun examples are modeled after popular App Store games and teach you key concepts of the new cocos2d 2 game engine and relevant tools like TexturePacker (texture atlas), PhysicsEditor (physics collision shapes), Particle Designer (particle effects), Glyph Designer (bitmap fonts), and others. This book offers a rock-solid introduction to creating games made entirely with cocos2d and little or no iOS SDK and OpenGL code. It also details alternative implementations, identifies the best free and commercial tools for cocos2d game development, features coverage of the author's improved cocos2d game engine (Kobold2D), and even helps you enhance your game's marketability on the App Store.

iPhone and iPad Game Development For Dummies Jan 05 2020 Here's the scoop on building and marketing great games for the iPhone and iPad! The iPhone and iPad are the hottest techno-gadgets on the market today, and games for it are even hotter. To help you cash in on the trend, this book shows what it takes to create a good iPhone and iPad game and how to get it into the App Store. Neal Goldstein, leader of an iPhone app startup company, and his co-authors show you how to build a game that will sell, include quality graphics, market your game through the App Store, and more. Whether you're a programming novice or an experienced developer looking to enter the game market, here's how to get going. Games for the iPhone are among the hottest apps in Apple's App Store Learn to build two game applications - from beginning to end Written by successful mobile app developers, this guide begins with how to get started, including downloading the SDK and filling your toolbox Covers programming with Objective-C and Cocoa, what makes a good game, graphics, and creating good mobile apps Explains how to market your game through the App Store iPhone and iPad Game Development For Dummies can start you on a fun hobby or a lucrative career. Note: Apple's iOS SDK tools are only accessible on Intel-powered Mac and MacBook devices.

Programming the Mobile Web Jun 21 2021 With the second edition of this popular book, you'll learn how to build HTML5 and CSS3-based apps that access geolocation, accelerometer, multi-touch screens, offline storage, and other features in today's smartphones, tablets, and feature phones. The market for mobile apps continues to evolve at a breakneck pace, and this book is the most complete reference available for the mobile web. Author and mobile development expert Maximiliano Firtman shows you how to develop a standard app core that you can extend to work with specific devices. This updated edition covers many recent advances in mobile development, including responsive web design techniques, offline storage, mobile design patterns, and new mobile browsers, platforms, and hardware APIs. Learn the particulars and pitfalls of building mobile websites and apps with HTML5, CSS, JavaScript and responsive techniques Create effective user interfaces for touch devices and different resolution displays Understand variations among iOS, Android, Windows Phone, BlackBerry, Firefox OS, and other mobile platforms Bypass the browser to create native web apps, ebooks, and PhoneGap applications Build apps for browsers and online retailers such as the App Store, Google Play Store, Windows Store, and App World

Make a 2D Arcade Game in a Weekend Aug 24 2021 Create and complete your first 2D arcade game in Unity. In this book you will learn to create an arcade classic brick breaker game from beginning to end. You will plan the game flow, add the graphics and create the game logic using the C# language, then build the UX to complete your game. By the time you have finished Make a 2D Arcade Game in a Weekend with Unity, you will have enough knowledge to tweak the game to create more levels or your own variant game rules, and you will have the confidence to go on and create your own 2D arcade games. You will also learn how to publish the game into mobile app stores. Unity is a powerful cross platform software tool that allows users to create 2D and 3D apps and games. Learning how to create an arcade classic game is a great way to learn the foundations of game design. While you do need to have a basic understanding of Unity to complete this project, advanced game building or advanced Unity experience is not required. Takes you through building a classic Atari style brick breaker game Provides you the basic knowledge for building games Teaches you how to script and design UI elements of the game

Cocos2d Game Development Blueprints May 21 2021 Whether you are a passionate gamer, like developing, or are just curious about game development, this book is for you. The book has been written to teach 2D game development to app developers and to teach Objective-C to game developers, as learning Cocos2d is the perfect step for both roles.

iPad 2 For Dummies Mar 31 2022 The up-to-date guide to getting the most out of your iPad or iPad 2! With an elegantly thin form, front-and-rear-facing cameras, irresistible multitouch interface, and, now, with the awesome iOS 5 and iCloud, the iPad is one addictive device. This full-color guide helps you get to know your iPad so well you may never want to put it down! Mac experts and veteran For Dummies authors Edward Baig and Bob "Dr. Mac" LeVitus walk you through the basics as you set up and explore the iPad, master the multitouch interface, set up iTunes for your iPad, browse the web, find apps in the App Store, and synchronize it all with iCloud. You'll learn how to turn your iPad into the ultimate gaming machine; curl up with an eBook; immerse yourself in music, videos, movies, and TV shows; and organize, edit, and share photos. Keep in touch with e-mail, social networking apps, iMessage, and FaceTime video calling. Plus, you'll never be late again, with the iPad's built-in address book, calendar, Maps, and Reminders. Covers the iPad 2 and iPad Fully updated for the newest iOS 5 features including Notification Center, iMessage, Newsstand, AirPlay Mirroring, Safari Reader, and more Explains how to record HD video; take fantastic photos; surf the web; organize your e-mail and calendar; and find your favorite music, movies, games, and apps Includes tips on protecting your information and troubleshooting From the beginner basics to smooth and savvy tips, iPad 2 For Dummies, 3rd Edition will make you wonder how you ever lived without your iPad.

Responsive Web Design, Vol. 2 Feb 27 2022 Responsive Web Design has evolved rapidly in the last few years and considering recent growth of mobile, the demands for responsive solutions are growing further. To help you prepare for the challenges of a more diverse device landscape as well as a growing number of mobile device users, Responsive Web Design Vol. 2 provides an overview of valuable hands-on techniques, approaches and best practices to improve your responsive design workflow and skills. This eBook offers tips on creating responsive high-performance websites using server-side components, and explores solutions for navigation and responsive images. Furthermore, the authors share their insightful first-hand experience from a responsive redesign perspective as well as propose possible ways to encounter the rather uneasy question of advertising in a responsive world. TABLE OF CONTENTS - Responsible Considerations For Responsive Web Design - Implementing Off-Canvas Navigation For A Responsive Website - Choosing A Responsive Image Solution - Automate Your Responsive Images With Mobify.js - Adapting To A Responsive Design (Case Study) - Responsive Web Design With Physical Units - Lightening Your Responsive Website Design With RESS - Improve Mobile Support With Server-Side Enhanced Responsive Design - Responsively Retrofitting An Existing Site With RWD Retrofit - Making Advertising Work In A Responsive World

Crowdsourced Data Management Aug 12 2020 This book provides an overview of crowdsourced data management. Covering all aspects including the workflow, algorithms and research potential, it particularly focuses on the latest techniques and recent advances. The authors identify three key aspects in determining the performance of crowdsourced data management: quality control, cost control and latency control. By surveying and synthesizing a wide spectrum of studies on crowdsourced data management, the book outlines important factors that need to be considered to improve crowdsourced data management. It also introduces a practical crowdsourced-database-system design and presents a number of crowdsourced operators. Self-contained and covering theory, algorithms, techniques and applications, it is a valuable reference resource for researchers and students new to crowdsourced data management with a basic knowledge of data structures and databases.

Introducing Starling Apr 07 2020 Starling is an ActionScript 3 2D framework developed on top of the Stage3D APIs (available on desktop in Flash Player 11 and Adobe AIR 3). Starling is mainly designed for game development, but could be used for many other use cases. Starling makes it possible to write fast GPU accelerated applications without having to touch the low-level Stage3D APIs. Most Flash developers want to be able to leverage GPU acceleration (through Stage3D) without the need to write such higher-level frameworks and dig into the low-level Stage3D APIs. Starling is completely designed after the Flash Player APIs and abstracts the complexity of Stage3D (Molehill) and allows easy and intuitive programming for everyone. Obviously Starling is for ActionScript 3 developers, especially those involved in 2D game development; of course you will need to have a basic understanding of ActionScript 3. By its design (lightweight, flexible and simple), Starling can be used also be used for other use cases like UI programming. That said, everything is designed to be as intuitive as possible, so any Java™ or .Net™ developer will get the hang of it quickly as well.

Using iPad 2 (covers iOS 5) Nov 07 2022 The most complete, powerful iPad learning product! Text, video and audio in one tightly-integrated, hands-on learning experience. Covers both the iPad 2 and the original iPad Also includes coverage of iOS 5! Includes 3+ hours of video and audio tutorials at no extra cost! The media is available online via Safari.com and on the DVD bundled with the book! More than 300 pages of straightforward, task-driven coverage that will help you get the most from your new iPad! Written in plain English for real people. Skip past the hype and learn exactly what the iPad will do and how to do it! Using the iPad is the world's most complete, useful, media-rich learning experience for Apple's hot new iPad the only product of its kind! It begins with a concise, friendly, straight-to-the-point 300-page iPad guidebook - starting with an easy introduction to the iPad interface, proceeding through the most common activities in the order you are likely to need them, and ending with powerful techniques most iPad users don't know. This easy-to-use text is fully integrated with extensive online learning resources: online video, screencasts, podcasts, and additional web content. It's all designed to run

superbly well on the iPad, so you can learn to perform key tasks exactly when you need to know how! Using the iPad covers the iPad 2 as well as the original iPad. It also covers iOS 5, which is the latest version of Apple's iOS operating system. This book covers all this, and more: getting started fast, syncing with computers, web surfing, typing, note taking, email, contacts, appointments, events, maps, photos, videos, music, Apps, books, business productivity, games, customization, and much more. Available in multiple formats, each including an entirely digital version with book text, video, and audio viewable online - on the iPad, the web, and many other devices! The printed book is also bundled with a DVD containing all of the same video available online.

Your iPad at Work (Covers iOS 5.1 on iPad, iPad2 and iPad 3rd generation) Feb 15 2021 Your iPad at Work, Second Edition Supercharge your business effectiveness with any model of iPad—in the office, on the road, everywhere! Do you have an iPad? Put it to work! If you're a manager, entrepreneur, or professional... a consultant, salesperson, or freelancer... this book will make you more efficient, more effective, and more successful! Your iPad at Work includes the latest information about the new iPad (third generation) and iOS 5.1, but also applies to the original iPad and iPad 2. It's packed with easy, nontechnical business solutions you can use right now—each presented with quick, foolproof, full-color instructions. Securely connect your iPad to your network; sync your email, contacts, calendar, Office documents, and smartphone; make the most of iPad's latest productivity apps; capture up-to-the-minute news and financial data; even discover powerful specialized apps for your job and your industry. You already know how much fun your iPad is, now discover how incredibly productive it can make you! • Secure your iPad with passwords and data encryption • Connect your iPad to a wireless printer • Discover today's most powerful iPad business apps • Manage contacts and relationships using your iPad and the VIPorbit app • Do your word processing, spreadsheet and database management while on the go • Access your email and surf the Web from almost anywhere • Make winning sales and business presentations from your iPad • Read PC and Mac files, from Microsoft Office to Adobe PDF • Manage your next project from your iPad • Use your iPad more efficiently on the road and while traveling • Manage your company's social networking presence from your tablet • Hold iPad-based video conferences and virtual meetings • Use your iPad as an ebook reader, and find the best new business and productivity books online • Reduce your communications costs with FaceTime and Skype • Create and distribute iPad content, or have a custom app developed for your business • Add hardware and accessories that make your iPad even more useful

iOS 7 Application Development in 24 Hours, Sams Teach Yourself Mar 07 2020 Figures and code appear as they do in Xcode 5.x Covers iOS 7, Xcode 5.x, iPhone, iPad, and More! Additional files and updates available online In just 24 sessions of one hour each, learn how to build powerful applications for today's hottest handheld devices: the iPhone and iPad! Using this book's straightforward, step-by-step approach, you'll master every skill and technology you need, from setting up your iOS development environment to building great user interfaces, sensing motion to writing multitasking applications. Each lesson builds on what you've already learned, giving you a rock-solid foundation for real-world success! Step-by-step instructions carefully walk you through the most common iOS development tasks. Quizzes and Exercises at the end of each chapter help you test your knowledge. By the Way notes present interesting information related to the discussion. Did You Know? tips offer advice or show you easier ways to perform tasks. Watch Out! cautions alert you to possible problems and give you advice on how to avoid them. Printed in full color—figures and code appear as they do in Xcode Covers iOS 7 and up Learn to navigate the Xcode 5.x development environment Prepare your system and iDevice for efficient development Get started quickly with Apple's Objective-C and Cocoa Touch Understand the Model-View-Controller (MVC) development pattern Visually design and code interfaces using Xcode Storyboards, Segues, Exits, Image Slicing, and the iOS Object Library Use Auto Layout to adapt to different screen sizes, orientations, and iOS versions Build advanced UIs with Tables, Split Views, Navigation Controllers, and more Read and write preferences and data, and create System Settings plug-ins Use the iOS media playback and recording capabilities Take photos and manipulate graphics with Core Image Sense motion, orientation, and location with the accelerometer, gyroscope, and GPS Integrate online services using Twitter, Facebook, Email, Web Views, and Apple Maps Create universal applications that run on both the iPhone and iPad Write background-aware multitasking applications using the latest iOS 7 techniques Trace, debug, and monitor your applications as they run